## One-Page Marketing Plan



Category	Description
Organization Summary	
Objectives	
The Problem	
Our Solution	
Competitive Advantage	
Target Audience	
Marketing Strategy	
Resources Needed	

## **Action Plan**

Category	Action	Owner	Date	Cost
Calls To Action				
Messaging				
Communication Channels				
Promotion				
Progress Measurement Methods				
Other				
Other				
Other				
Review				